



DATA CENTRE & NETWORK NEWS MEDIA PACK 2026



ABOUT

Data centres are the foundation of the digital world. With today's accelerating technology, data centres orchestrate the ever-changing demands of the wireless ecosystem. In this dynamic industry, *Data Centre & Network News (DCNN)* empowers those who run it, from people to products. *DCNN* is the ultimate resource, with the latest news, industry trends, developments, and more.

DATA CENTRE & NETWORK NEWS

DCNN is the total solution at the heart of the data centre industry

MARKERSTUDY
INSURANCE SERVICES LIMITED
make efficient
IMPACT
with EcoStruxure Data Centre Solutions

Markerstudy Insurance Group Improves the Resilience and Efficiency of its Data Centres with OnXOS and Schneider Electric's EcoStruxure Data Center Solution.

Read the case study on page 10

Be an Impact Maker

Life Is On | **Schneider Electric**

SPRING 2025

dcnnmagazine.com

WHAT'S INSIDE

- COOLING
- AI & POWER
- SUSTAINABILITY & MICROGRIDS

DATA CENTRE & NETWORK NEWS

DCNN is the total solution at the heart of the data centre industry

Intelligent Control for Mission-Critical Data Centre Performance

In today's interconnected world, data centres are the backbone of global operations, providing everything from essential services to emerging technologies. Ensuring they remain operational 24/7 is critical to maintaining global safety, security, supply, efficiency, and supporting a sustainable flow of information across the globe.

DSE
Distributed System Controller with Intelligent Control

The DSE 1000 Advanced Powering Controller has been developed specifically to handle the increasing power requirements of modern data centre applications – delivering intelligent, dynamic control when it matters most. It can be configured for on-premise, multi-site, multi- or global control, offering the flexibility to manage global data centre networks – including systems with up to 1,000 generators.

OnXOS
Auto Transfer Switch Controller

The OnXOS 1000 Auto Transfer Switch Controller is fully compliant with complex data centre applications, ensuring seamless power transfer between the primary and backup power sources. It provides a secure, reliable, and efficient power transfer, ensuring the highest level of uptime and operational reliability.

CYBERSECURITY COMPLIANT
ISO 27001

Read more on page 18

To learn more or talk to one of our product experts please visit www.dcpowercontrols.com

Made in UK

CYBER SECURITY

SUMMER 2025

dcnnmagazine.com

WHAT'S INSIDE

- DATA CENTRE ESSENTIALS
- NEXT GEN NETWORKS & TELECOMS
- CYBER SECURITY

THE WEBSITE

DCNN's website incorporates the latest technology and ensures that your company and products receive high SEO scores when potential clients search for information online. The team works hard to expand *DCNN's* reach and publishes 5–10 news and product stories on a daily basis, making *DCNN* the go-to source for industry news.

THE MAGAZINE

To further complement *DCNN's* online presence, a bi-monthly digital magazine is distributed to 28,000 global inboxes. The magazine includes a variety of features, news, products, and interviews with industry leaders, providing insights, analysis, and opinions on trending topics within the industry.

THE WEEKLY NEWSLETTER

DCNN offers a wealth of marketing solutions for you to reach out to your target customers, not only through the magazine and website, but also by utilising the weekly *DCNN* newsletter and a vast social media presence that ties together a rapidly growing LinkedIn and wider online footprint.

MARKETING OPPORTUNITIES

DCNN offers an interactive and engaged audience that views the website as an invaluable resource for industry news and product information. Couple this with the viewing opportunities across tablets, smartphones, laptops, and desktops and you have a powerful and effective marketing stage to promote your products, services, brand, and thought leadership.

MAGAZINE FEATURES

EDITION 1

Networking and Cabling | Data Centre Essentials | Construction | Power | **Event Preview - DCW London**

EDITION 2

Cooling | Cyber Security | Sustainability | Cloud Computing and Neo-Clouds | **Event Preview - NCSS /Security Event, Connected North, Data Cloud World Congress, Data Centre World Frankfurt**

EDITION 3

Colocation | Power | Next-Gen Networks | AI | Liquid Cooling (Who's Who)

EDITION 4

Data Centre Essentials | Storage | Business Operations | Security | **Event Preview - ECOC, ICE, Data Centre World Madrid, Capacity Europe, Connected Britain**

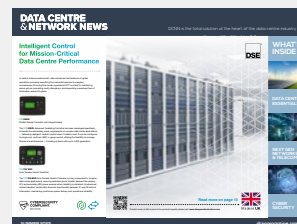
EDITION 5

DCIM | Networking and Cabling | Critical Data | Quantum Computing | **Event Preview - DTX, Data Centres Ireland, Data Centre World Paris**

EDITION 6

UPS Power and Distribution | Safety and Security | Edge Computing | Energy Management | **Event Preview - DCE, TOP Conference**

If you would like to contribute a case study, technical article, opinion piece, or thought leadership article, please get in touch with our Editor, Joe Peck, at joe@allthingsmedialtd.com.



ADVERTISING PACKAGES FOR MAXIMUM BRANDING AND EXPOSURE

Front cover package	£2,250
• FC spread • DPS editorial • DPS advertisement	
Double page spread	£935
Full page	£605
Half page	£385
Content strip	£495
Feature sponsorship	£1,100
• Feature front cover • DPS advertorial • Strips ads on all edit pages within a feature	

PRODUCTS & SERVICES

Half page	£205
• 150 words + 1 image	
Full page	£400
• 300 words + 2 image	

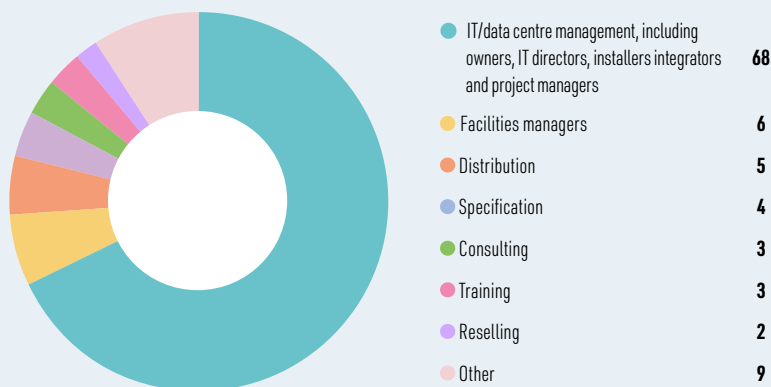


DIGITAL READERSHIP DCNN - GLOBAL

AUDIENCES - REACH

- 28,000+ database for our digital magazine/newsletter
- Website visitors 12,000+ unique visitors to the website per month with 20,000+ page impressions
- LinkedIn Followers 4,500+ (we are building our LinkedIn followers steadily on a monthly basis, adding 300+ followers each month organically)
- *DCNN* Dispatch LinkedIn newsletter – 2,000+ subscribers (linkedin.com/company/data-centre-network-news-dcnn)
- Social media 3,500 followers (X, Facebook, Instagram)

MAIN ACTIVITY OF BUSINESS (%)



We have conducted some initial research across our database and all of these job titles appear amongst our *DCNN* database.

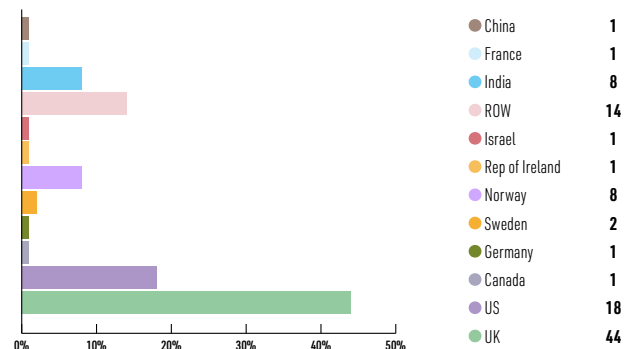
SUMMARY

- 74% of readers are at Senior DC management/facilities management level.
- 7% of readers involved in specification and consulting (DC design engineering, planning and project management, consulting).
- Our readership covers all of the below job titles.

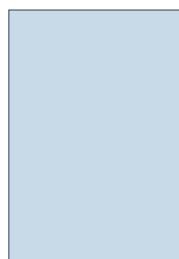
KEY JOB FUNCTIONS

Operations Manager, Operations Director, Facilities Manager, Facilities Director, Datacenter Operations Manager, Data Centre Operations Director, Director of Site Operations, Head of Business Operations, Data Center Design Engineer, Director of Global Data Center Design and Construction, Data Center Solutions Architect, Design Specialist, Data Center Architect, Data Center Systems Engineer, Critical Facilities Engineer, Technical Design Director, Technical Director of Design Energy Manager, Director of Energy Supply, Energy Strategy, Data Center Security Manager, Director of Data Center Security, Director of Cybersecurity, Digital Forensic Engineer, Application Security engineer, Network Security engineer, Data Center Security Architect, Director of Connectivity, Cybersecurity Engineer Seniority: CTO, CSO, COO, CIO

DCNN READERSHIP BREAKDOWN

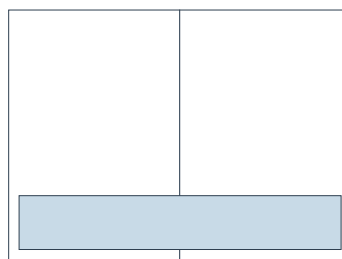


SPECIFICATIONS



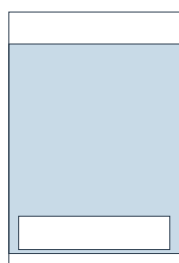
FULL PAGE

1112px W x 1668px H
or
196mm W x 294mm H



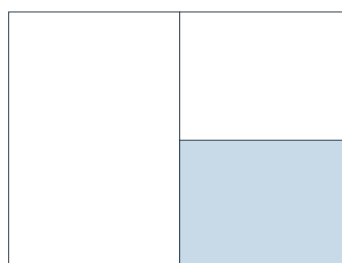
CONTENTS STRIP

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or
369mm W x 62mm H



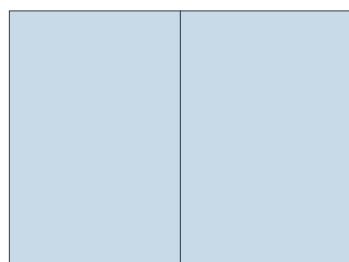
FRONT COVER

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or
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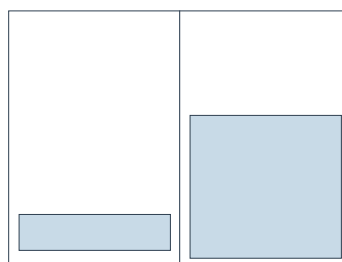
HALF PAGE

1112px W x 834px H
or
196mm W x 147mm H



DPS

2224px W x 1668px H
or
392mm W x 294mm H



STRIP AD

983px W x 168px H
or
199mm W x 34mm H

FEATURE COVER

987px W x 927px H
or
184mm W x 173mm H

Please supply all PDF and jpeg files to Neil Coshan: neil@allthingsmedialtd.com

DCNN Production Schedule 2026

Issue	Editorial Deadline	Advertising Deadline	Published
Edition 1 (Feb)	02/02/2026	09/02/2026	16/02/2026
Edition 2 (April)	01/04/2026	06/04/2026	15/04/2026
Edition 3 (June)	01/06/2026	08/06/2026	15/06/2026
Edition 4 (Aug)	03/08/2026	10/08/2026	17/08/2026
Edition 5 (Oct)	01/10/2026	05/10/2026	15/10/2026
Edition 6 (Dec)	01/12/2026	07/12/2026	14/12/2026

WEEKLY NEWSLETTER

The *DCNN* newsletter has a clean and easy-to-read layout, which is optimised for mobile and tablet viewing.

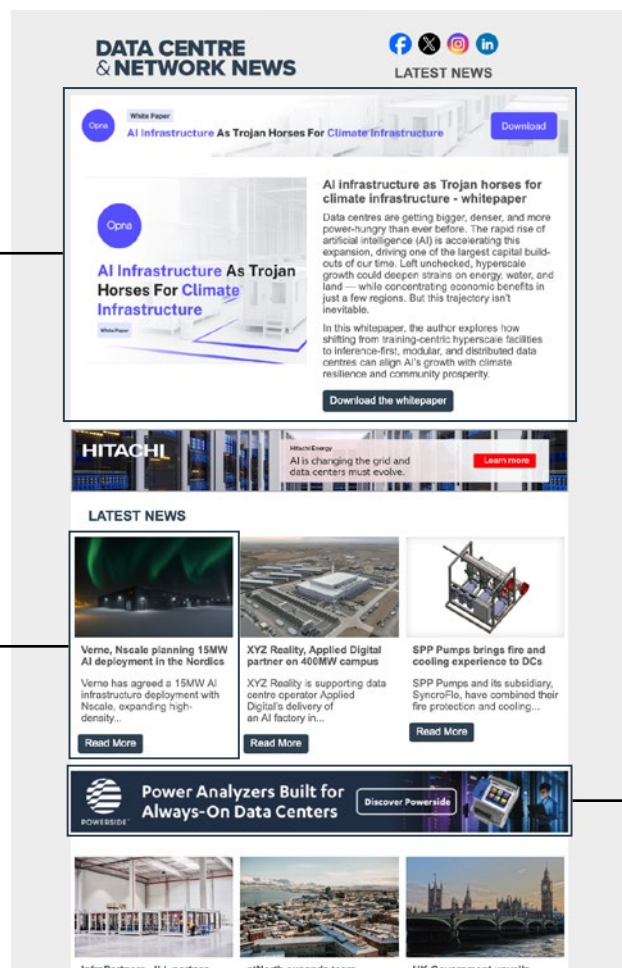
- Sent out to 28,000 global data centre professionals every Wednesday
- Plus, solus sponsored Newsletter Takeover sent every Monday
- All newsletter stories are also hosted on the *DCNN* website
- Promoted on social media, particularly LinkedIn, via our dedicated *DCNN* Dispatch weekly LinkedIn newsletter with 2,000+ subscribers and growing

Newsletter sponsorship

Top Banner (728px W x 90px H) & Lead Story (up to 150-200 words, 1 image & web link)
£660 per week

Newsletter takeover

Top Banner (728px W x 90px H) & 300 words, 1 image & web link and MPU (300px W x 250px H)
£1,100 per edition

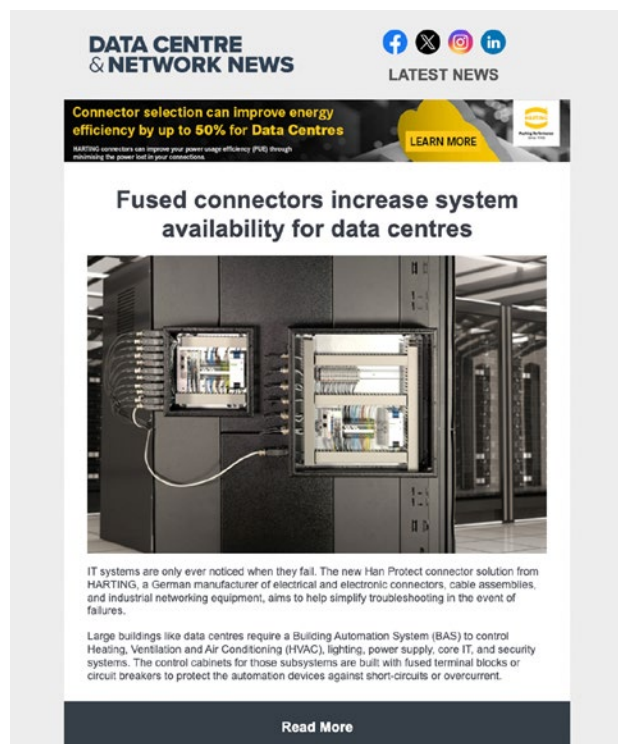


Newsletter story entry

Up to 500 words, 1 image & web link
£330 per week

Banner ad

600px W x 69px H
£440 per week



MAILSHOTS

Send your latest HTML template to our database of 28,000 global contacts

- You can supply a finished template, or we can build one for you – with the client to supply images, graphics, text, and links – for an additional cost of +£150 per mailshot template design
- Traffic report summary provided after transmission so you can measure results/openings and audience interaction
- Quick turnaround proofing and editing service available
- Can be sent at any point during a 12-month period
- We recommend using multiple mailshots to build brand awareness and establish credibility

Prices:

£1,204 mailshot x 1

£1,024 per mailshot x 4

£964 per mailshot x 6

£843 per mailshot x 12

Audience segmentation + £150 per mailshot.

For specific audience targeting.



Please contact us for timings and the latest available slots to schedule your campaign.

WHITEPAPER PROMO PACKAGE

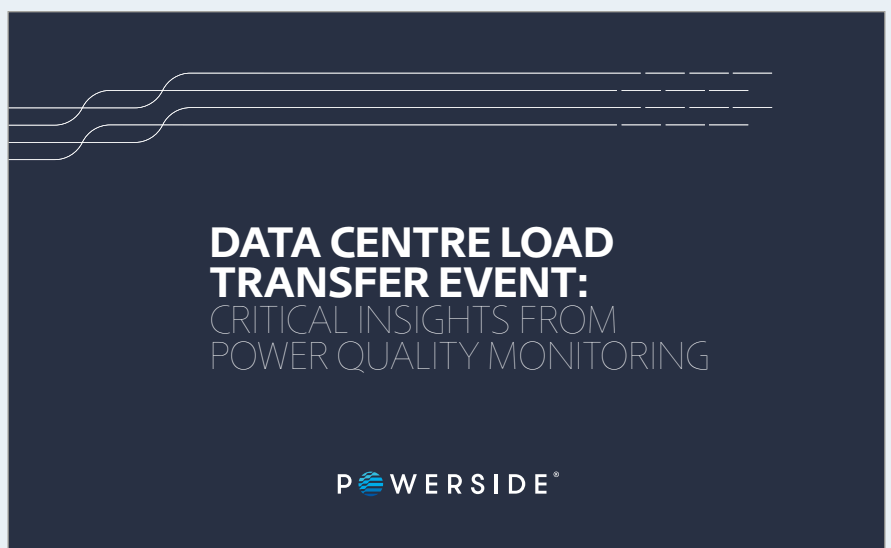
Whitepapers can be hosted on your site or via the *DCNN* website alongside a promotional story.

We can drive traffic to your registration page and help you generate new leads and enquiries for your latest whitepaper, ebook, or technical presentation. Promoted over a three-month period.

- Highlight new tech and innovation
- Build brand awareness
- Showcase case studies
- Highlight independent research
- Includes full internal promotional package
- Lead generation

Prices:

£1,790 per whitepaper x 1



SPONSORED WEBINARS - £2,795

Hosted via Zoom and moderated by our *DCNN* team.

A collaboration between *DCNN* and the client via a one-hour broadcast over a six-week campaign. Designed to be a thought leadership-led broadcast.

How it works

- Topic or theme of the session discussed in advance with our editorial team. Designed to be educational and informative content led
- Formats can include a panel discussion, with participation from agreed partners, or a slideshow presentation
- Share survey results and questions from the participants
- Editorial article in the digital magazine/website highlighting the session outcomes
- Share of registration data



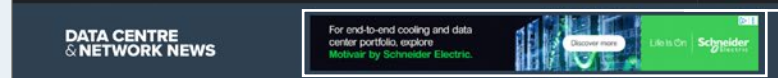
WEBSITE



Hero spotlight banner

Size upon request.

£1,150 per month



Top leaderboard banner

728px W x 90px H

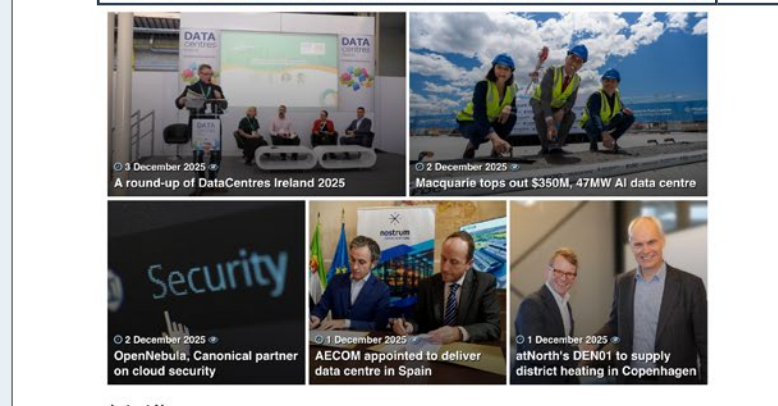
£715 per month



Solus banner

980px W x 120px H

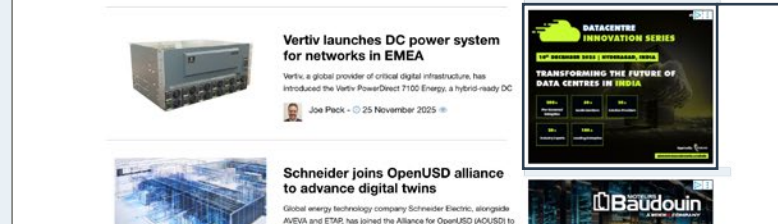
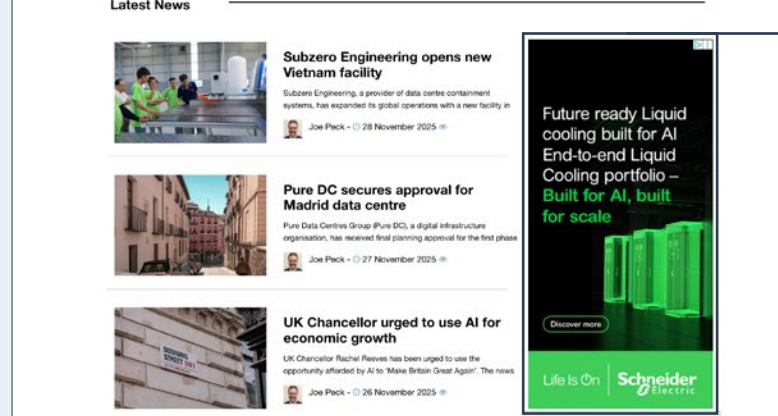
**1st position £850 per month
2nd position £800 per month**



Skyscraper

300px W x 600px H

£550 per month



MPU

300px W x 250px H

£500 per month

C-SUITE SPOTLIGHT INTERVIEW

We are launching a new combined editorial/sponsorship opportunity for each issue (only one available each edition).

These are ideal for a CEO / CIO / Product Leader / Head of R&D to announce a new appointment, with a specific angle on thought leadership or to support a recent technological development/innovation.

- C-Suite Spotlight feature front cover (within the magazine)
- Three-page editorial feature - 600-900 words of text + 3-4 images
- Double page spread advert or advertorial (600 words of text + 3 images)
- All content reproduced in the digital magazine, website, and newsletter
- 4 x LinkedIn dedicated social post announcements shared with our followers

Price:

£2,000



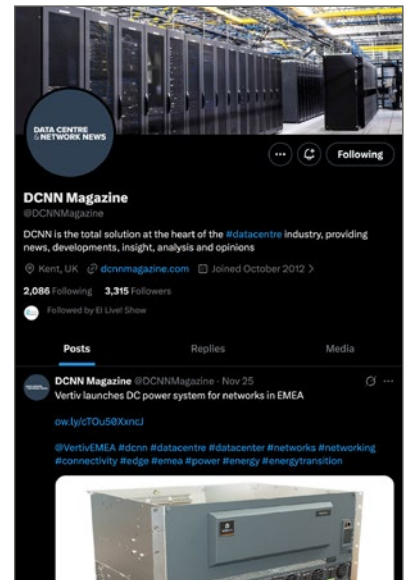
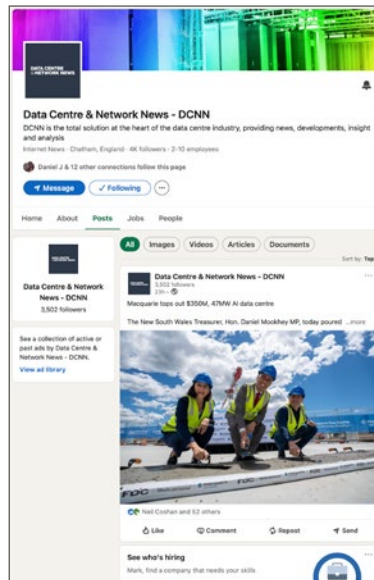
SOCIAL MEDIA

Reach our combined social media audience of LinkedIn followers
4,500+ (we are building our LinkedIn followers steadily on a
monthly basis, adding 300+ followers each month organically)

DCNN Dispatch LinkedIn newsletter – 2,000+ subscribers

FOLLOW US ON LINKEDIN 

Social media 3,500 followers (Facebook, X, Instagram)



CONTACT US

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