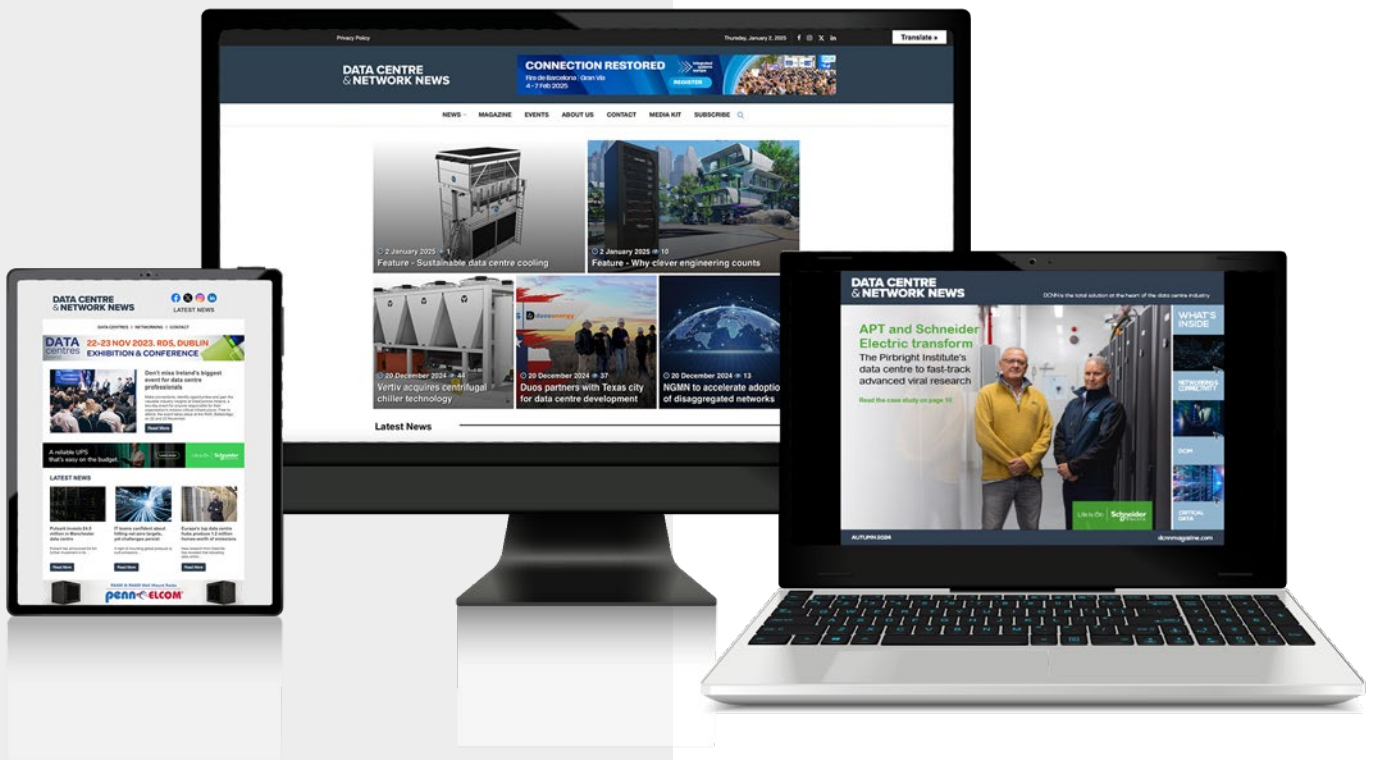


DATA CENTRE & NETWORK NEWS

MEDIA PACK 2025



ABOUT

Data centres are the foundation of the digital world. With today's accelerating technology, data centres orchestrate the ever-changing demands of the wireless world. In this dynamic industry, Data Centre & Network News (DCNN) empowers those who run it - from people to products. DCNN is the ultimate resource, with latest news, industry trends, developments and more.



THE WEBSITE

DCNN's website incorporates the latest technology and ensures that your company and products receive high SEO scores when potential clients search for information online. The team works hard to expand DCNN's reach and publishes 5-10 news and product stories on a daily basis, making DCNN the go-to source for industry news. It is the daily news resource for the industry.

THE MAGAZINE

To further complement DCNN's online presence, a quarterly digital magazine is distributed to 9,500+ inboxes. The magazine includes a variety of features, news, products, and interviews with industry leaders, providing insights, analysis, and opinions on trending topics within the industry.

THE WEEKLY NEWSLETTER

DCNN offers a wealth of marketing solutions for you to reach out to your target customers, not only through the magazine and website, but also with the weekly DCNN newsletter, and a vast social media presence that ties together a diverse audience.

MARKETING OPPORTUNITIES

DCNN offers an interactive and engaged audience that view the website as an invaluable resource for industry news and product information - couple this with the viewing opportunities across tablets, smartphones, laptops and desktops and you have a powerful and effective marketing stage to promote your products, services, brand and thought leadership.

MAGAZINE FEATURES

SPRING 2025

- Cooling
- Sustainability/microgrids
- Cloud Computing and Storage
- AI and IOT

Event Preview - DCW Preview, NCSS Preview

AUTUMN 2025

- DCIM
- Networking and Cabling
- Critical Data
- Quantum Computing

Event Preview - DTX Preview, Data Centres Ireland, Capacity Europe

SUMMER 2025

- Cyber Security
- Colocation
- Data Centre Essentials
- Next Gen Networks/Telecoms

Event Preview - Data Centre Dynamics Connect London (Sept), ECOC Preview

WINTER 2025

- UPS Power and Distribution
- Safety & Security
- Edge Computing
- Energy Management

Event Preview - DCE Preview, TOP Conference

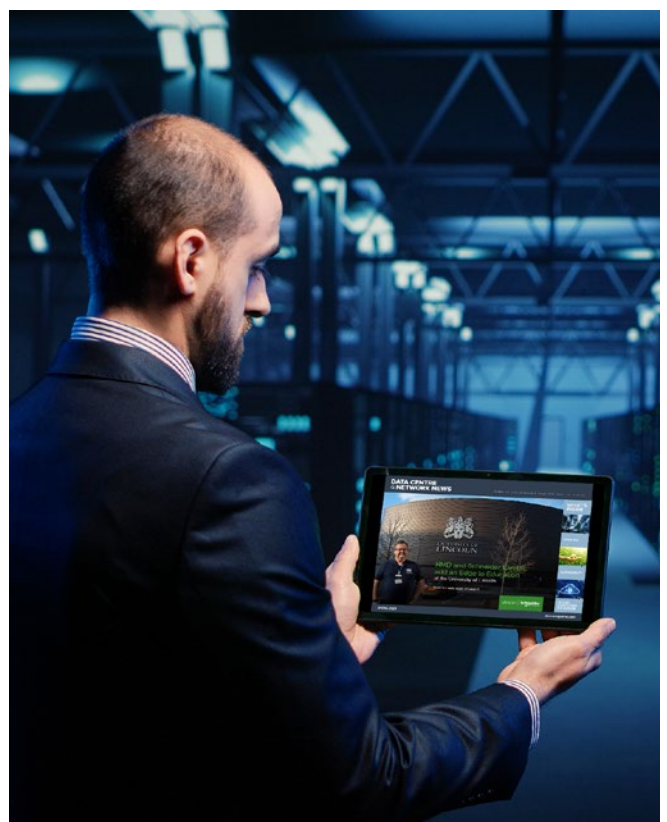
If you would like to contribute a case study, technical article, opinion piece or thought leadership article, please get in touch with Editor, Simon Rowley at simon@allthingsmedialtd.com.

ADVERTISING PACKAGES FOR MAXIMUM BRANDING AND EXPOSURE

Front cover package	£2,000
<ul style="list-style-type: none"> • FC spread • DPS editorial • DPS advertisement 	
Double page spread	£850
Full page	£550
Half page	£350
Content strip	£450
Feature sponsorship	£1,000
<ul style="list-style-type: none"> • Feature front cover • DPS advertorial • Strips ads on all edit pages within feature 	

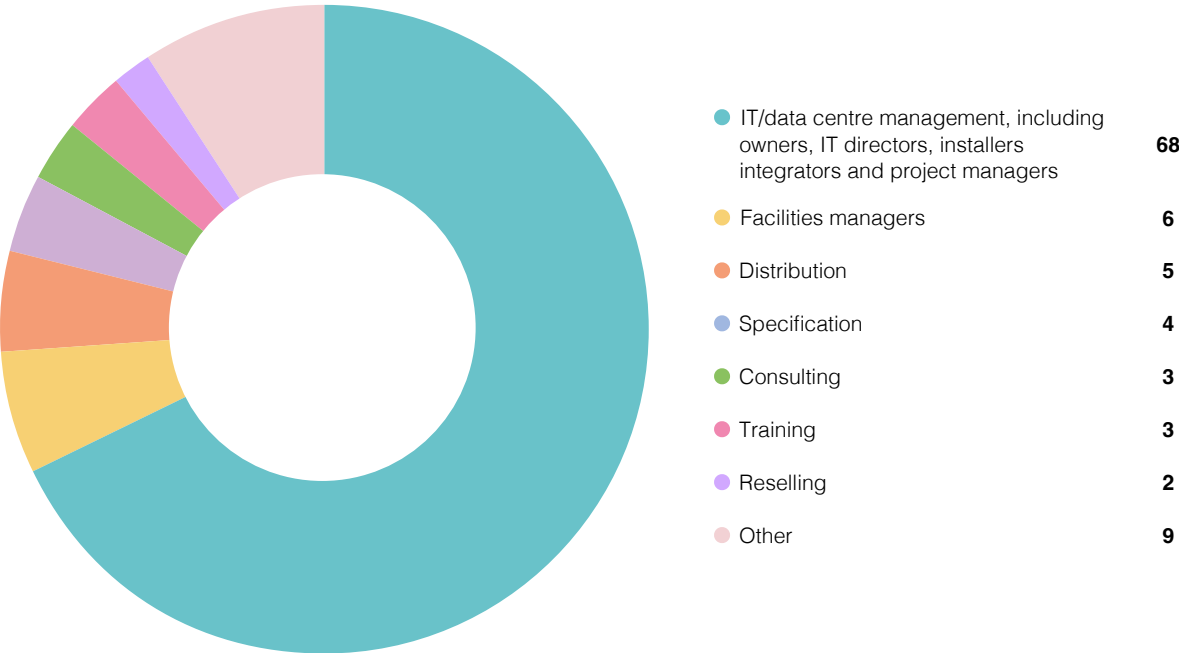
PRODUCTS & SERVICES

Half page	£185
<ul style="list-style-type: none"> • 150 words + 1 image 	
Full page	£365
<ul style="list-style-type: none"> • 300 words + 2 image 	

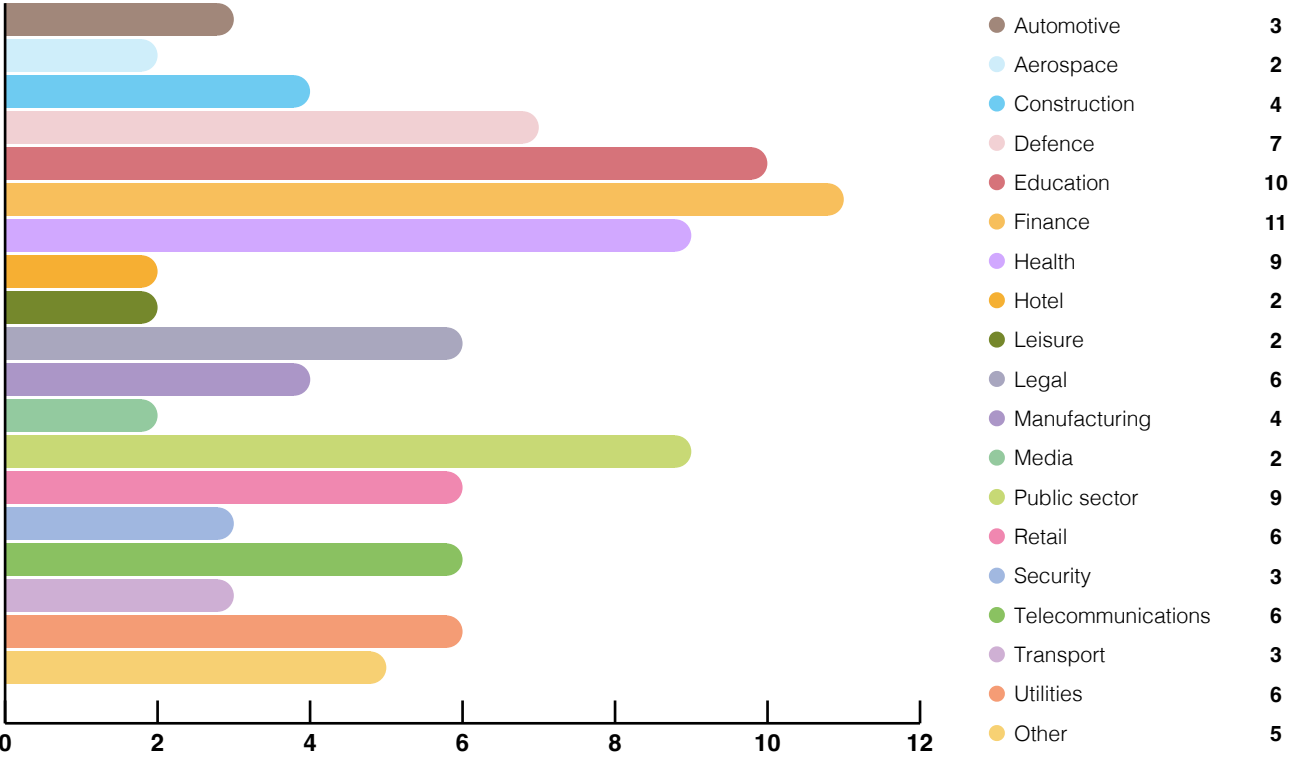


DISTRIBUTION

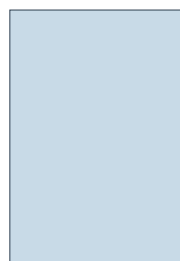
MAIN ACTIVITY OF BUSINESS (%)



AREAS OF INVOLVEMENT (%)

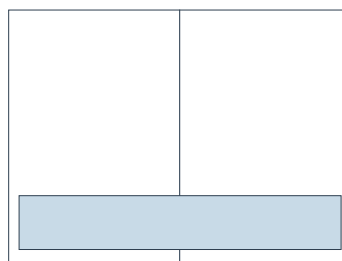


SPECIFICATIONS



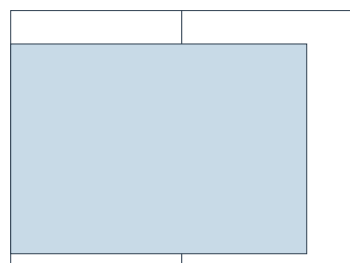
FULL PAGE

1112px W x 1668px H
or
196mm W x 294mm H



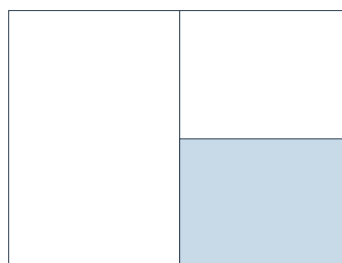
CONTENTS STRIP

2094px W x 350px H
or
369mm W x 62mm H



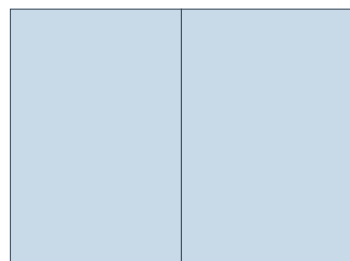
FRONT COVER

1925px W x 1364px H
or
340mm W x 241mm H



HALF PAGE

1112px W x 834px H
or
196mm W x 147mm H



DPS

2224px W x 1668px H
or
392mm W x 294mm H

Please supply all PDF and jpeg files to
Neil Coshan: neil@allthingsmedialtd.com

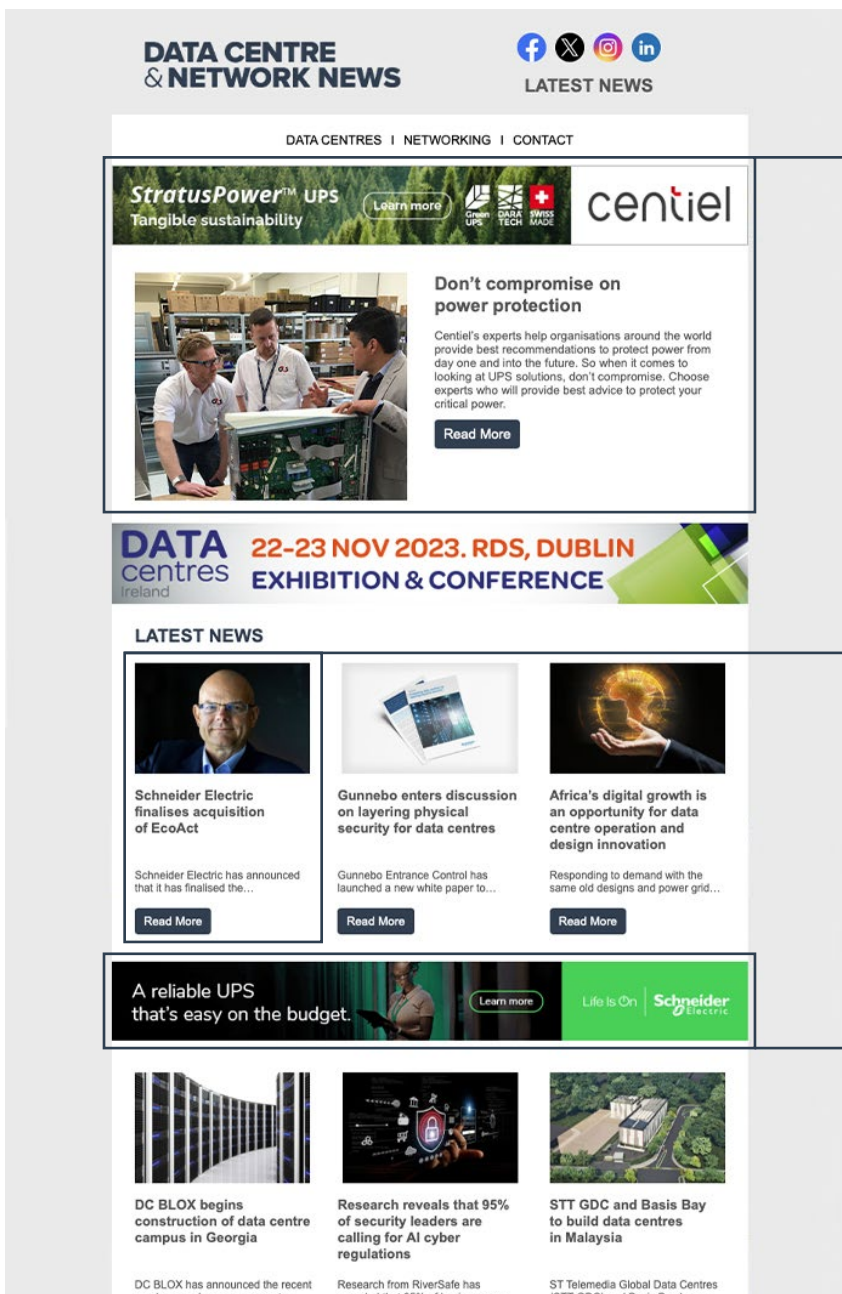
DEADLINES

DCNN Production Schedule 2025			
Issue	Editorial Deadline	Advertising Deadline	Published
Spring	28th February	3rd March	7th March
Summer	9th June	16th June	20th June
Autumn	1st September	8th September	12th September
Winter	1st December	8th December	12th December

WEEKLY NEWSLETTER

The DCNN newsletter has a clean and easy to read layout, which is optimised for mobile and tablet viewing.

- Sent out to 9,500+ qualified readers every Wednesday
- All newsletter stories are also hosted on the DCNN website
- Promoted on social media



Newsletter sponsorship

Top Banner
(728px W x 90px H)
& Lead Story
(up to 500 words,
1 image & web link)

£600 per week

Newsletter story entry

Up to 500 words,
1 image & web link

£300 per week

Banner ad

600px W x 69px H

£400 per week

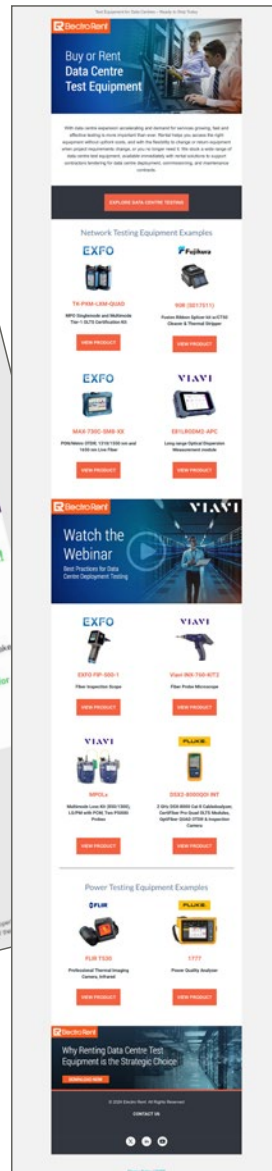
MAILSHOTS

Send your latest HTML template to our database of 9,500+ contacts.

- You can supply a finished template, or we can build one for you. Client to supply images, graphics, text, links
- Traffic report summary provided after transmission so you can measure results/openings and audience interaction
- Quick turnaround proofing and editing service available
- Can be sent at any point during a 12-month period
- We recommend using multiple mailshots to build brand awareness and establish credibility

Prices:

- £1,095, x 1**
- £931 per mailshot x 4**
- £876 per mailshot x 6**
- £767 per mailshot x 12**



Please contact us for timings and the latest available slots to schedule your campaign.

WHITEPAPER PROMO PACKAGE

Our White paper promo package enables you to showcase your latest educational data centre content with our high-level audience.

- Highlight new tech and innovation
- Build brand awareness
- Showcase case studies
- Highlight independent research
- Includes full internal promotional package
- Lead generation

Prices:

£895 per Whitepaper x 1
£795 per Whitepaper x 3
£695 per Whitepaper x 6



SPONSORED WEBINARS - £1,795

Hosted via Zoom and moderated by our DCNN team.

A collaboration between DCNN and the client via a one-hour broadcast over a six-week campaign. Designed to be a thought leadership led broadcast.

How it works

- Topic or theme of the session discussed in advance with our editorial team. Designed to be educational and informative content led
- Formats can include a panel discussion, with participation from agreed partners or a PowerPoint presentation
- Share survey results and questions from the participants
- Editorial article in the digital magazine/website highlighting the session outcomes
- Share of registration data



VIDEO PROMO PACKAGES

We can create a custom video package for you which can:

- Be an interview with a product expert or thought leader
- Showcase a new product launch or tech innovation
- Showcase a new facility or design
- Showcase a case study
- Showcase your presence at a trade show or stand tour
- Share content via our online and social media channels

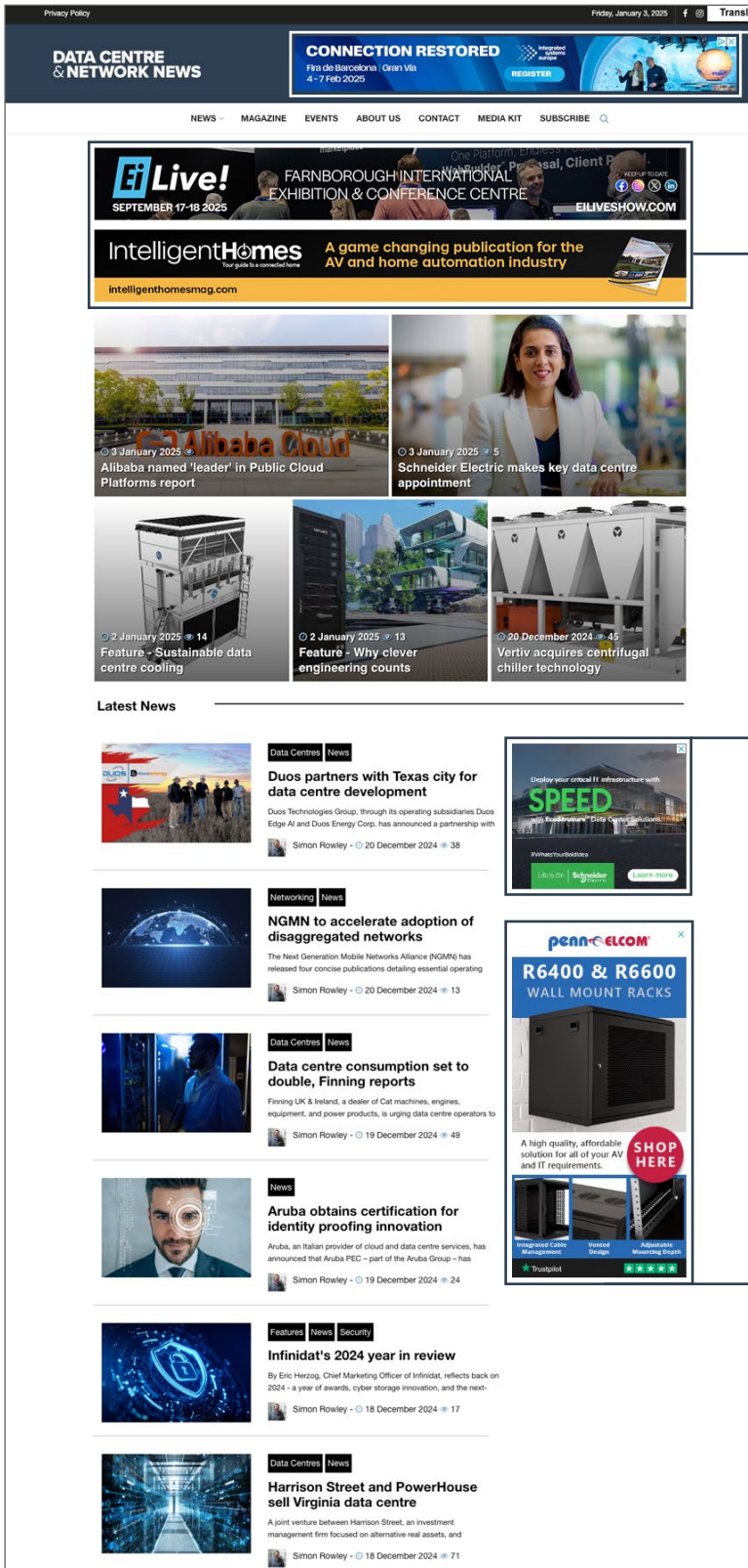
Prices:

Tier One Package: POA

Tier Two Package: POA



WEBSITE



Top leaderboard banner
728px W x 90px H
£650 per month

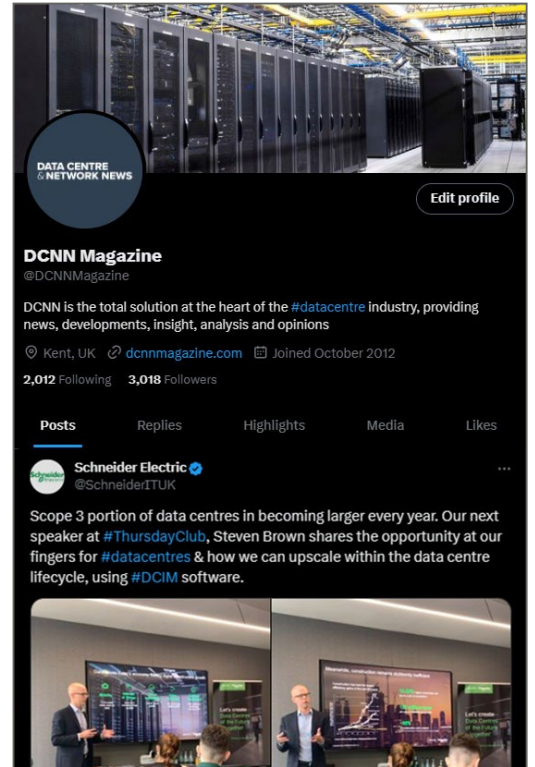
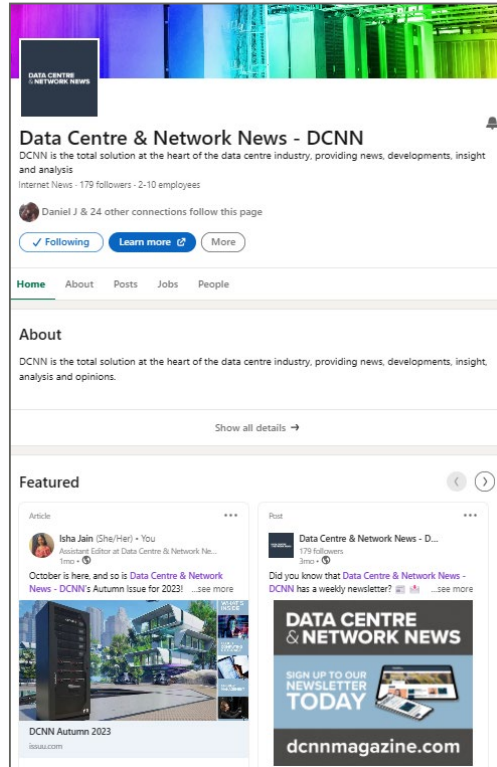
Solus banner
980px W x 120px H
1st position £850 per month
2nd position £800 per month

MPU
300px W x 250px H
£500 per month

Skyscraper
300px W x 600px H
£550 per month

SOCIAL MEDIA

DCNN has a highly engaged following on all social media platforms, making it a hub for industry trends and experts.



CONTACTS

FOR ALL ENQUIRIES CALL US ON 01634 673163 OR CONTACT A MEMBER OF THE TEAM.

EDITORIAL

Editor:
Simon Rowley
simon@allthingsmedialtd.com

Group Editor:
Carly Weller
carly@allthingsmedialtd.com

ADVERTISING

Advertisement Manager:
Neil Coshan
neil@allthingsmedialtd.com

Managing Director:
Ian Kitchener
ian@allthingsmedialtd.com

Sales Director:
Kelly Byne
kelly@allthingsmedialtd.com

PUBLICATION

Studio Manager:
Mark Weller
mark@allthingsmedialtd.com