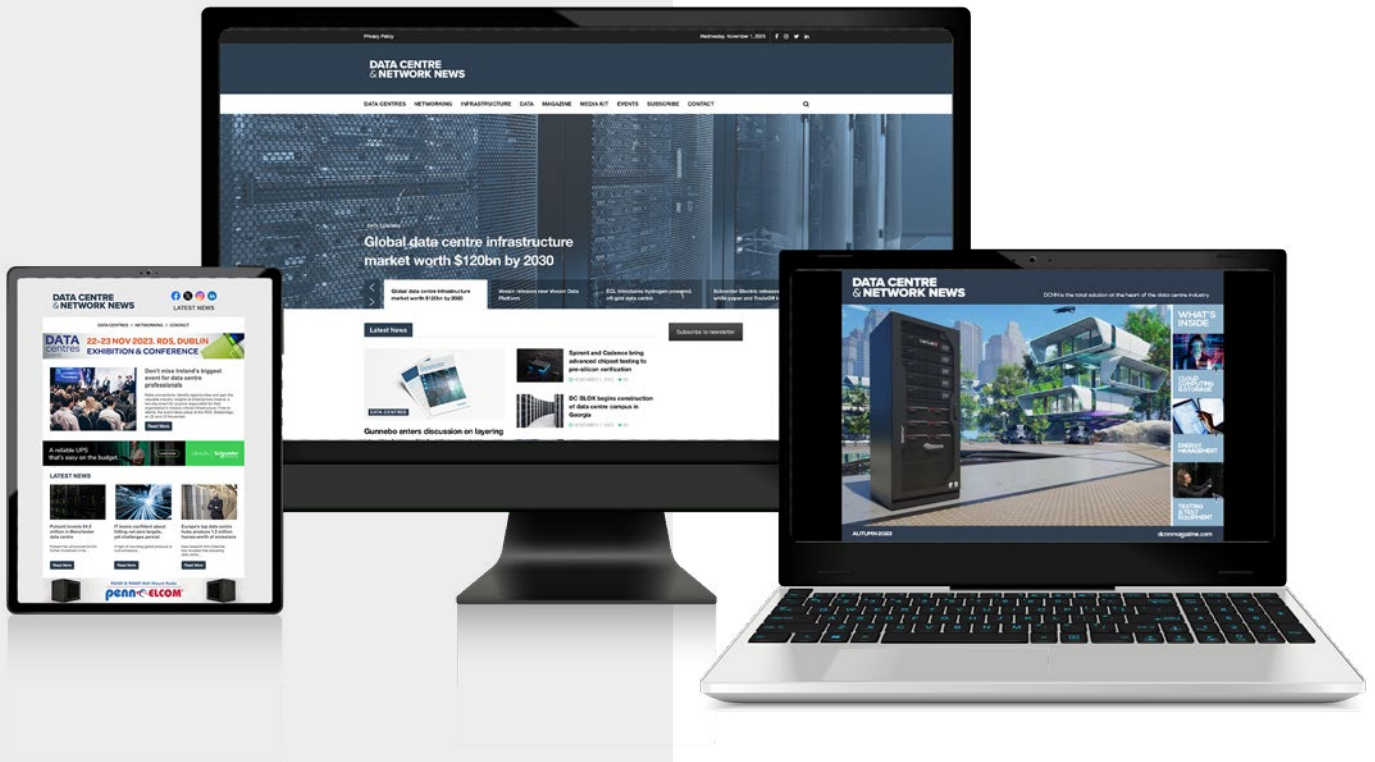


# DATA CENTRE & NETWORK NEWS

# MEDIA PACK 2024



## ABOUT

Data centres are the foundation of the digital world. With today's accelerating technology, data centres orchestrate the ever-changing demands of the wireless world. In this dynamic industry, Data Centre & Network News (DCNN) empowers those who run it - from people to products. DCNN is the ultimate resource, with latest news, industry trends, developments and more.



### THE WEBSITE

DCNN's website incorporates the latest technology and ensures that your company and products receive high SEO scores when potential clients search for information online. The team works hard to expand DCNN's reach and publishes 5-10 news and product stories on a daily basis, making DCNN the go-to source for industry news. It is the daily newspaper for the industry.

### THE MAGAZINE

To further complement DCNN's online presence, a quarterly digital magazine is distributed to 10,185 inboxes. The magazine includes a variety of features, news, products, and interviews with industry leaders, providing insights, analysis, and opinions on trending topics within the industry.

### THE WEEKLY NEWSLETTER

DCNN offers a wealth of marketing solutions for you to reach out to your target customers, not only through the magazine and website, but also with the weekly DCNN newsletter, and a vast social media presence that ties together a diverse audience.

### MARKETING OPPORTUNITIES

DCNN offers an interactive and engaged audience that view the website as an invaluable resource for industry news and product information - couple this with the viewing opportunities across tablets, smartphones, laptops and desktops and you have a powerful and effective marketing stage to promote your products, services, brand and thought leadership.

# MAGAZINE FEATURES

## SPRING 2024

- Cooling
- Sustainability
- Cloud Computing & Storage

## AUTUMN 2024

- DCIM
- Networking & Connectivity
- Critical Data

## SUMMER 2024

- Colocation
- Edge & IoT
- Data Centre Essentials

## WINTER 2024

- UPS & Power Distribution
- Security
- Automation & Software

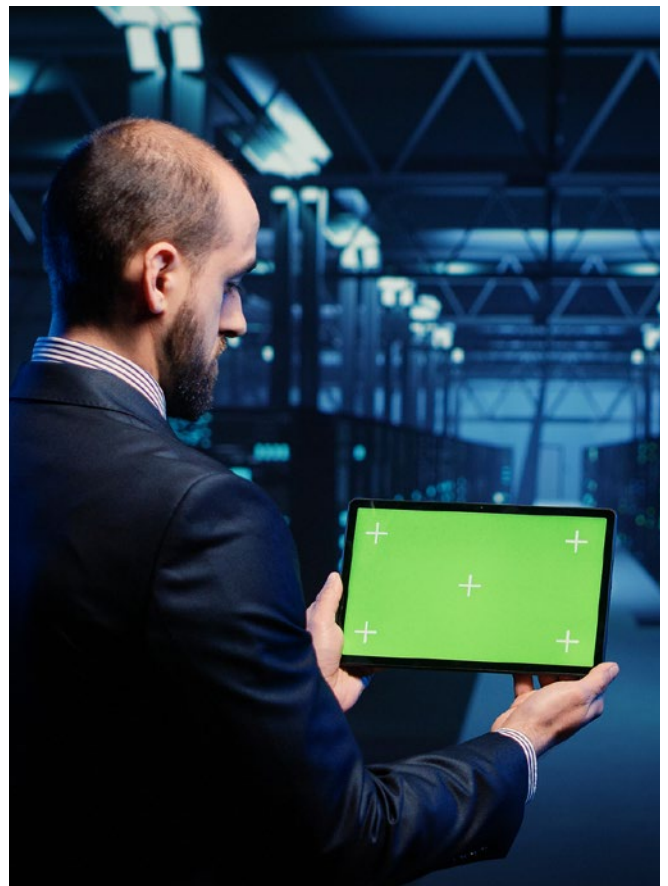
If you would like to contribute a case study, technical article, opinion piece or thought leadership article, please get in touch with Editor, Isha Jain at [isha@allthingsmedialtd.com](mailto:isha@allthingsmedialtd.com).

## ADVERTISING PACKAGES FOR MAXIMUM BRANDING AND EXPOSURE

<b>Front cover package</b>	£2,000
<ul style="list-style-type: none"> <li>• FC spread</li> <li>• DPS editorial</li> <li>• DPS advertisement</li> </ul>	
<b>Double page spread</b>	£850
<b>Full page</b>	£550
<b>Half page</b>	£350
<b>Content strip</b>	£450
<b>Feature sponsorship</b>	£1,000
<ul style="list-style-type: none"> <li>• Feature front cover</li> <li>• DPS advertorial</li> <li>• Strips ads on all edit pages within feature</li> </ul>	

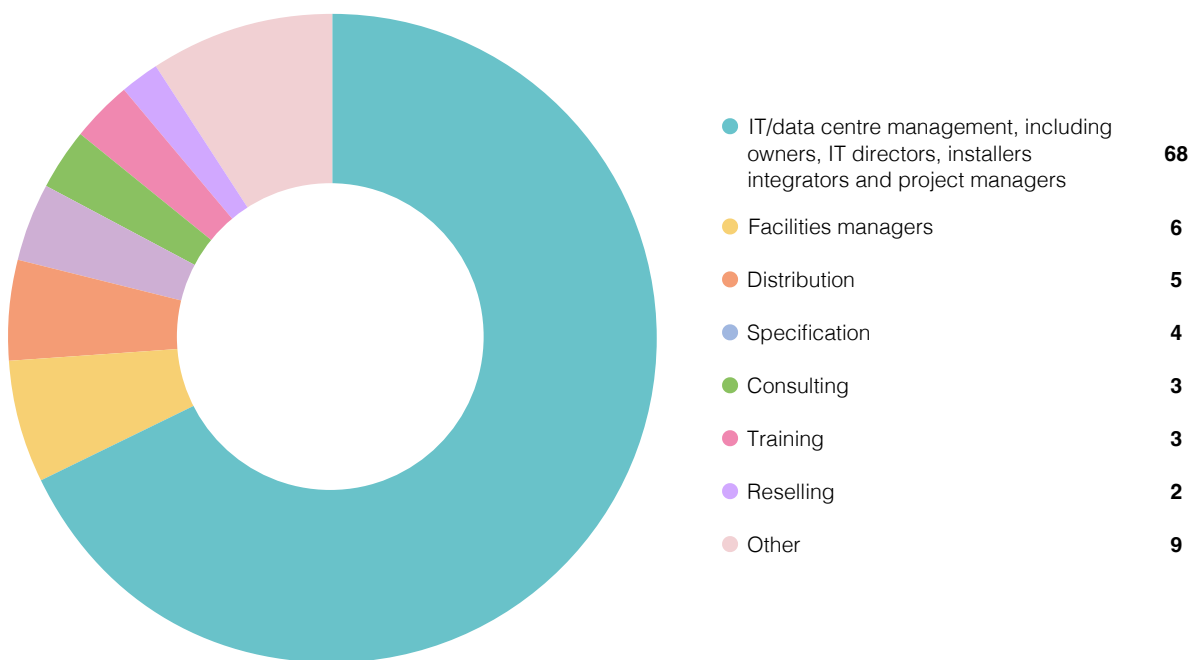
## PRODUCTS & SERVICES

<b>Half page</b>	£185
<ul style="list-style-type: none"> <li>• 150 words + 1 image</li> </ul>	
<b>Full page</b>	£365
<ul style="list-style-type: none"> <li>• 300 words + 2 image</li> </ul>	

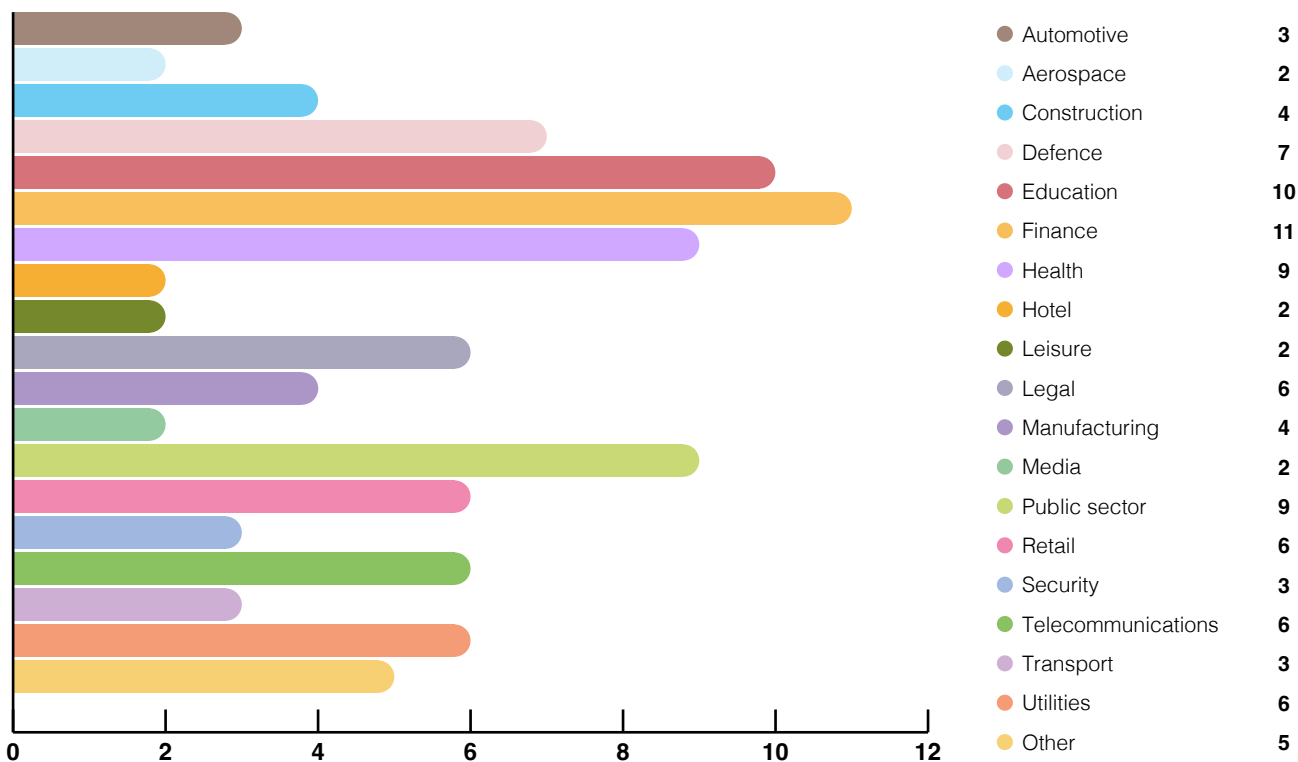


# DISTRIBUTION

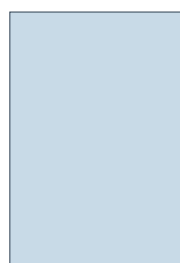
## MAIN ACTIVITY OF BUSINESS (%)



## AREAS OF INVOLVEMENT (%)

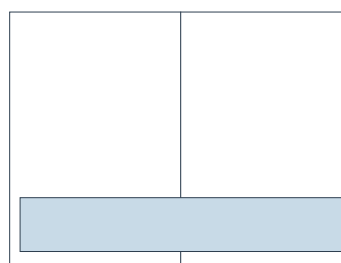


# SPECIFICATIONS



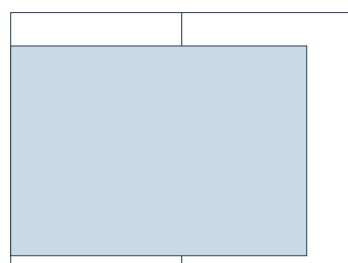
**FULL PAGE**

1112px W x 1668px H  
or  
196mm W x 294mm H



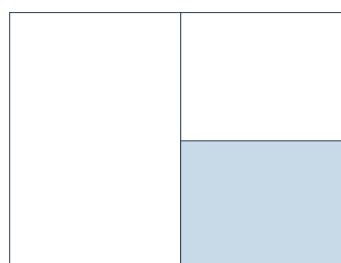
**CONTENTS STRIP**

2094px W x 350px H  
or  
369mm W x 62mm H



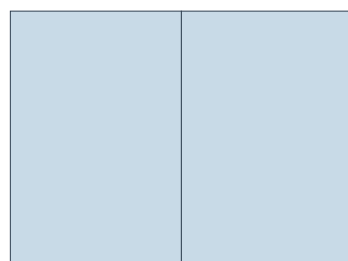
**FRONT COVER**

1925px W x 1364px H  
or  
340mm W x 241mm H



**HALF PAGE**

1112px W x 834px H  
or  
196mm W x 147mm H



**DPS**

2224px W x 1668px H  
or  
392mm W x 294mm H

Please supply all PDF and jpeg files to  
Kelly Byne: [kelly@allthingsmedialtd.com](mailto:kelly@allthingsmedialtd.com)

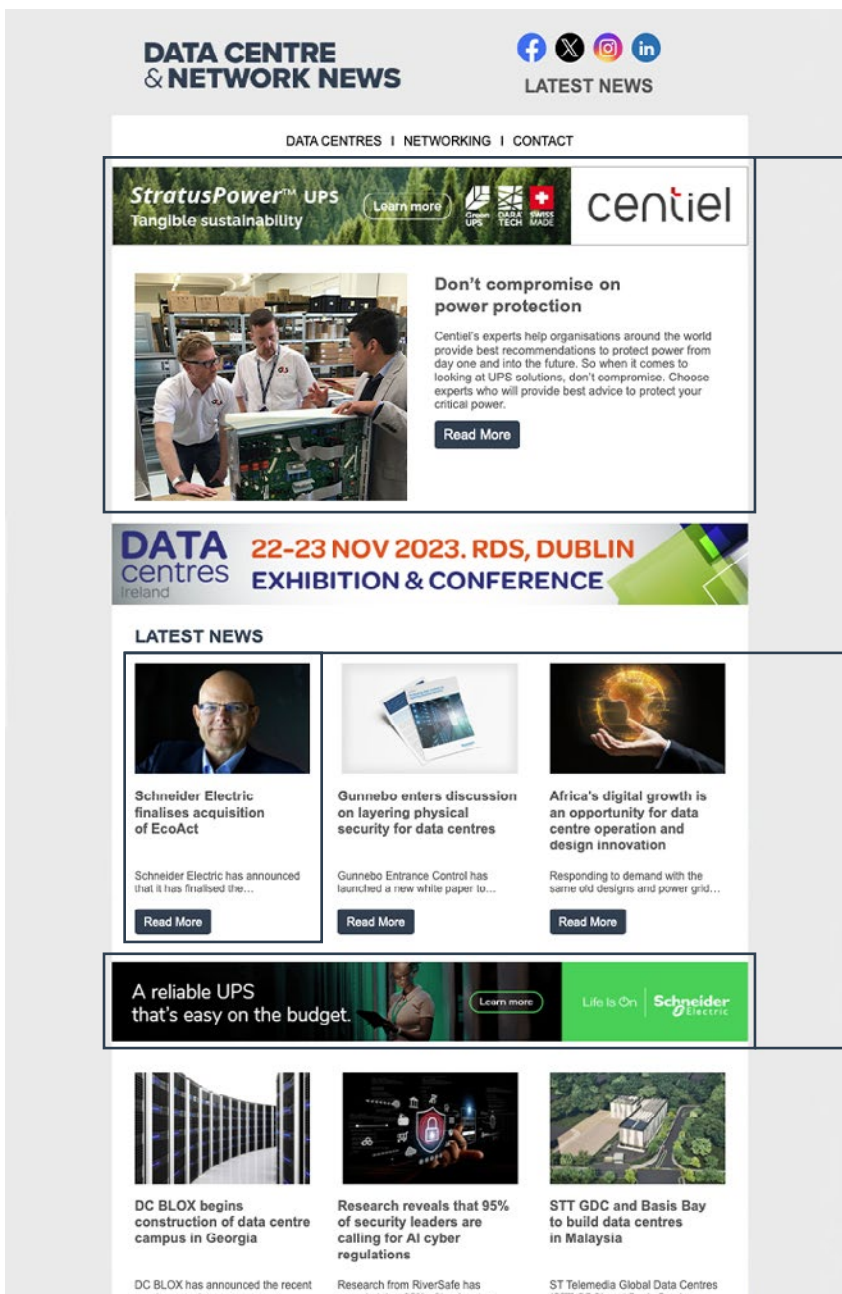
## DEADLINES

DCNN Production Schedule 2024		
Issue	Editorial Deadline	Advertising Deadline
March	1st March	21st March
June	7th June	27th June
September	6th September	26th September
December	6th December	19th December

# WEEKLY NEWSLETTER

The DCNN newsletter has a clean and easy to read layout, which is optimised for mobile and tablet viewing.

- Sent out to 10,000+ qualified readers every Wednesday
- All newsletter stories are also hosted on the DCNN website
- Promoted on social media
- E-shots available on request



**Newsletter sponsorship**

Top Banner  
(728px W x 90px H)  
& Lead Story  
(up to 800 words,  
3 images & web link)

**£600 per week**

**Newsletter story entry**

Up to 800 words,  
3 images & web link

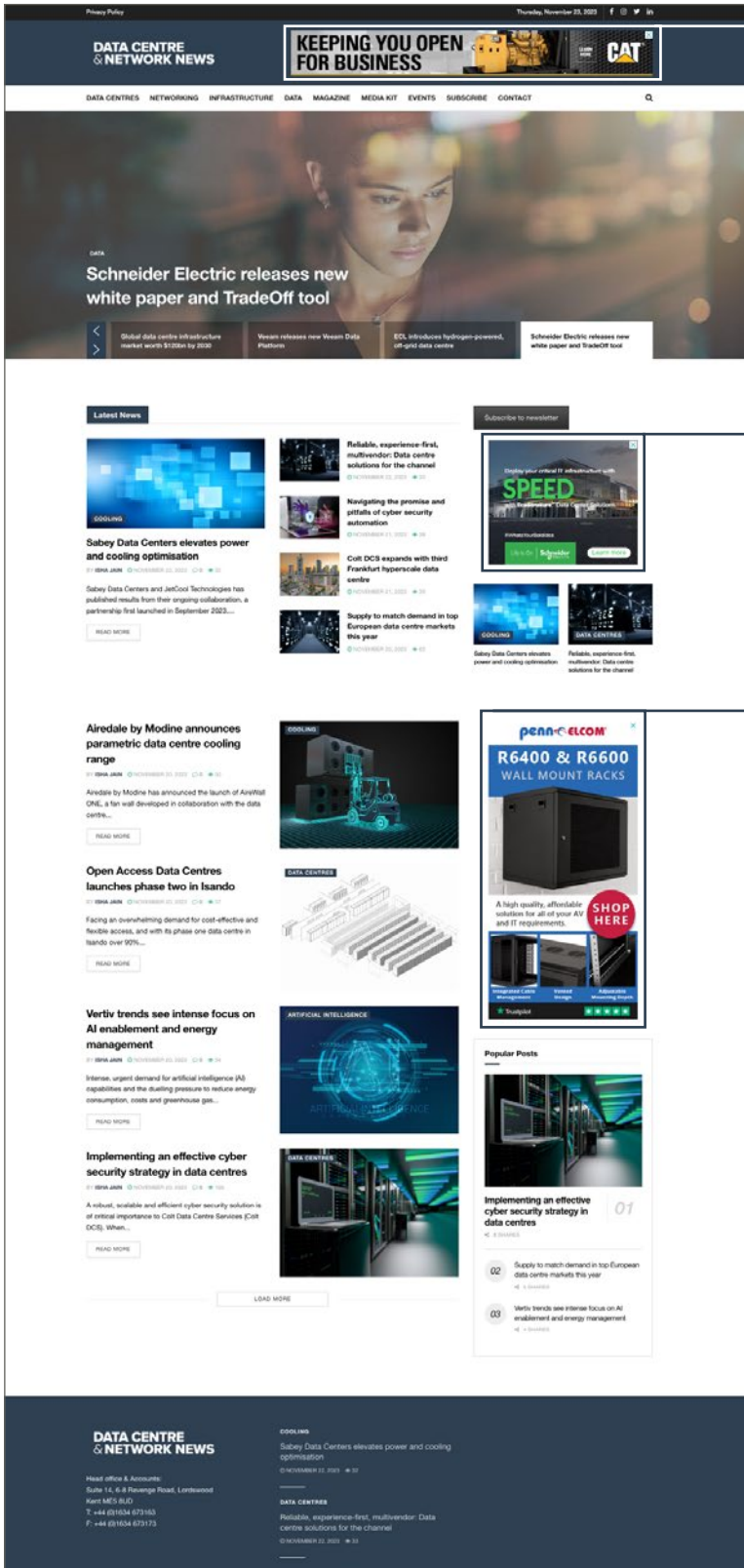
**£300 per week**

**Banner ad**

600px W x 69px H

**£400 per week**

# WEBSITE



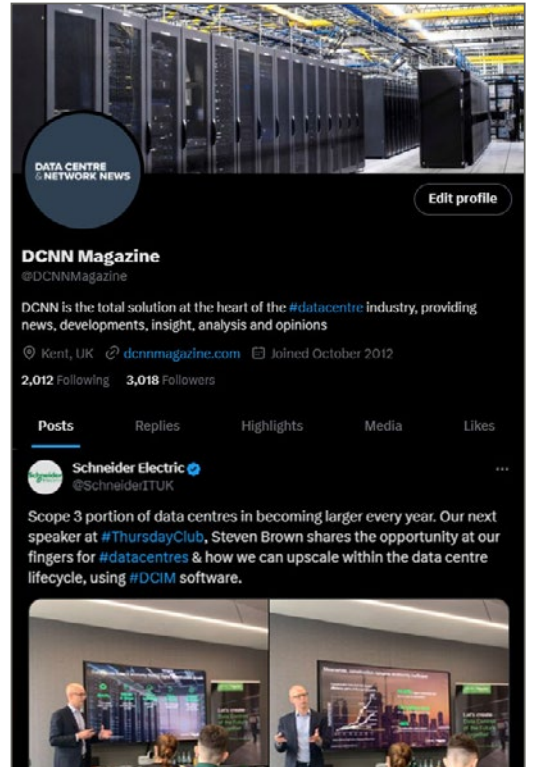
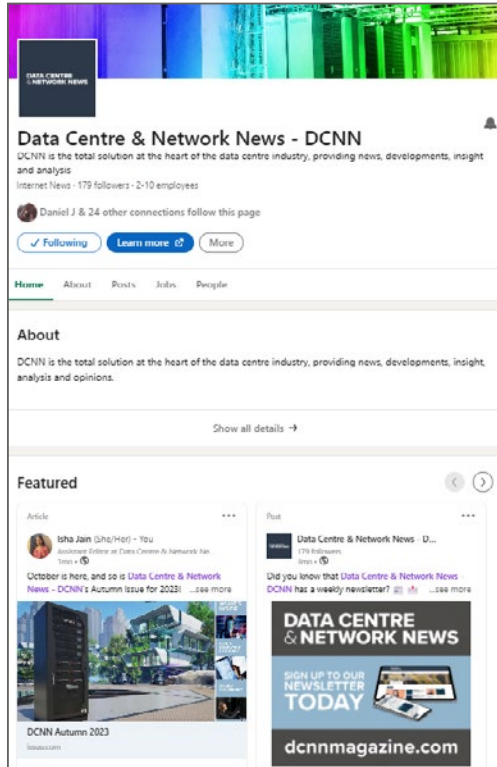
**Top leaderboard banner**  
728px W x 90px H  
**£650 per month**

**MPU**  
300px W x 250px H  
**£500 per month**

**Skyscraper**  
300px W x 600px H  
**£550 per month**

# SOCIAL MEDIA

DCNN has a highly engaged following on all social media platforms, making it a hub for industry trends and experts.



# CONTACTS

**FOR ALL ENQUIRIES CALL US ON 01634 673163 OR CONTACT A MEMBER OF THE TEAM.**

## EDITORIAL

**Editor:**

**Isha Jain**

isha@allthingsmedialtd.com

**Group Editor:**

**Carly Weller**

carly@allthingsmedialtd.com

## ADVERTISEMENT

**Sales Director:**

**Ian Kitchener**

ian@allthingsmedialtd.com

**Group Advertising Manager:**

**Kelly Byne**

kelly@allthingsmedialtd.com

## PUBLICATION

**Studio Manager:**

**Mark Weller**

mark@allthingsmedialtd.com

## PUBLISHER

**Managing Director:**

**David Kitchener**

david@allthingsmedialtd.com